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COOKIE INVENTORY

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IGNIPOST's COOKIE INVENTORY

Company Name	Domain / Website	Technical Name	Cookie Third Party	Purpose of the Cookie	Type of Cookie	Lifetime of the Cookie	Reason of using this cookie	Cookie is placed on: All visitors / Segments
Sinergia Ventures LTD	www.ignipost.com	NID	google.com	This cookie is used to a profile based on user's interest and display personalized ads to the users.	Session	5 months	Advertisement	All visitors
Sinergia Ventures LTD	www.ignipost.com	__utma	analytics.google.com	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assigns a randomly generated number to identify unique visitors.	Session	2 years	Analytics	All visitors
Sinergia Ventures LTD	www.ignipost.com	__utmb	analytics.google.com	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assigns a randomly generated number to identify unique visitors.	Session	2 years	Analytics	All visitors
Sinergia Ventures LTD	www.ignipost.com	__utmc	analytics.google.com	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assigns a randomly generated number to identify unique visitors.	Session	2 years	Analytics	All visitors
Sinergia Ventures LTD	www.ignipost.com	__utmz	analytics.google.com	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assigns a randomly generated number to identify unique visitors.	Session	2 years	Analytics	All visitors
Sinergia Ventures LTD	www.ignipost.com	_fbp	facebook.com	This cookie is set by Facebook to deliver advertisement when they are on Facebook or a digital platform powered by Facebook advertising after visiting this website.	Session	2 months	Advertisement	All visitors
Sinergia Ventures LTD	www.ignipost.com	__cfduid	cloudflare.com	The cookie is set by CloudFlare. The cookie is used to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	Session	11 months	Security	All visitors